





# Vacancy Announcement - Internship Opportunity Communications and Partnerships Cocoa of Excellence Programme

# The Organization

Since 2009, the Cocoa of Excellence Programme recognises the work of cocoa farmers, celebrating quality, flavour and diversity of cocoas according to their origin to improve farmers' livelihoods and drive sustainability of the cocoa supply chain. By bringing together leading sensory evaluation experts, the chocolate industry and the next generation of cocoa pioneers, Cocoa of Excellence recognizes and rewards cocoa with exceptional and unique flavours, while bringing know-how, cocoa evaluation tools, market opportunities and incentives for safeguarding cocoa diversity to farming communities and national organizations globally.

Cocoa of Excellence is led by the Alliance of Bioversity International and the International Center for Tropical Agriculture (CIAT), part of the CGIAR and organized in partnership with the International Cocoa Organization (ICCO), Guittard Chocolate, Seguine Cacao, Cocoa and Chocolate Advisors, the USDA project Maximising Opportunities for Cacao and Coffee in Latin America (MOCCA), the Directorate General for Development Cooperation of the Italian Ministry of Foreign Affairs and International Cooperation, Salon du Chocolat / Event International, Barry Callebaut and Cacao Barry, Puratos-Becolade, the Cocoa Research Centre of the University of the West Indies (CRC/UWI), Valrhona, Regis Bouet, TreeGether, *Universidad Nacional Agraria La Molina Peru*, the Cocoa Research Institute of Ghana (CRIG), the Zurich University of Applied Sciences (ZHAW), CacaoCrudo, Herencia, CocoaTown, SGS, OLAM, Alexandre Chocolaterie, ClearChox, *Universidad del Valle de Guatemala*, the *Organizzazione internazionale italo-latino americana* (IILA) and Fairtrade International.

The Alliance of Bioversity International and the International Center for Tropical Agriculture (CIAT) delivers research-based solutions that harness agricultural biodiversity and sustainably transform food systems to improve people's lives. Alliance solutions address the global crises of malnutrition, climate change, biodiversity loss, and environmental degradation. With novel partnerships, the Alliance generates evidence and mainstreams innovations to transform food systems and landscapes so that they sustain the planet, drive prosperity, and nourish people in a climate crisis. The Alliance is part of CGIAR, a global research partnership for a food-secure future.

www.cocoaofexcellence.org / www.alliancebioversityciat.org / www.cgiar.org

# About the position

In this context, the Cocoa of Excellence programme is seeking internships to support the Programme in its communications and partnerships.

Based at the Alliance Headquarters in Rome, Italy, and under the supervision of the Director of the Cocoa of Excellence Programme the intern will support the Programme in its communications and partnerships.



### Responsibilities

The specific tasks of the position include the following:





- Review the information of Cocoa of Excellence background, genesis, current developments, activities, vision and objectives for the future.
- Develop communication products (presentations, factsheets, infographics, newsletters) and ensure their dissemination, supporting effective communication and social media outreach.
- Provide support in the development and curation of social media campaigns.
- Provide support in the organisation of events and promotion of the cocoa producers.
- Prepare presentations and reports for meetings and conferences as required.
- Carry out data compilation and analysis in support to communications and various publications.
- Provide support to and consult with the Cocoa of Excellence team, partners, and strategic consultants for input on the communication materials.
- Provide support in the development of project funding proposals.
- Represent Cocoa of Excellence and the Alliance of Bioversity International and CIAT in meetings and when agreed with supervisor.
- Perform other duties as required.

# **Essential requirements**

- Master's degree in communications and international development or equivalent.
- Excellent oral and written business communication skills in English.
- Experience in photo and video editing and graphic design.
- Strong interpersonal and teamwork skills including the ability to work effectively as a part of multi-disciplinary and multi-cultural teams.
- Sound judgment and initiative; ability to work independently within assigned areas also in telework modality.
- Proficiency in relevant software packages (Microsoft Word, Excel, PowerPoint)
- Sound interpersonal, communications and teamwork skills; courtesy, tact and the ability to
  establish and maintain effective working relationships with people of different cultural
  backgrounds.
- Sound personal organization, priority setting and problem solving skills.
- <u>Desirable</u>: Previous experience in international development, working knowledge of the Spanish and/or French language.

# Terms of employment

This internship position is open to individuals who have completed their degree within the last 6 months. This internship is for a full time position – 37.5 hours per week. A monthly stipend will be paid, between 300 – 600 Euro, depending on the base location of the intern (10% of the UN-DSA - Daily Subsistence Allowance). The candidate will be entitled to 2 days of annual leave per month. The Alliance will not arrange medical and accidental insurance. The contract will be for an initial period of 3 months, renewable up to 6 months based on performance and availability of funds.

# **Applications**

In order to apply, a letter of application with names and email addresses of at least three referees, and curriculum vitae in English should be sent to Brigitte Laliberte, at <a href="mailto:b.laliberte@cgiar.org">b.laliberte@cgiar.org</a> latest by 15 June 2022.

The Alliance of Bioversity International and CIAT is an equal opportunity employer and strives for staff diversity.

